

Strategic Investment Management, LLC
Client Relationship Summary (Form CRS) – June 30, 2020

Strategic Investment Management, LLC (“Strategic”, “we”, “our”, “us”) is registered with the U.S. Securities & Exchange Commission as an Investment Adviser. Brokerage and investment advisory services and fees differ and it is important for the retail investor to understand these differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/CRS), which also provides educational materials about broker dealers, investment advisers and investing.

What investment services and advice can you provide me?

Strategic offers investment advisory services to retail clients generally on a fully **discretionary** basis, where Strategic makes investment decisions without requiring client approval (Note that for purposes of this Form CRS, the term “retail investors” means any natural person investing for personal, family or household purposes, and therefore includes ultra-high net worth investors typically not viewed as “retail”). Strategic’s standard **discretionary** investment advisory services involve the planning, implementation and active management and monitoring, at least monthly, of client portfolios across various asset classes. These services include, among others, an investment policy review, asset allocation, back office services, relationship management and reporting. We generally do not accept accounts of less than \$100 million.

For additional information, please see the sections entitled “Advisory Business” and “Types of Clients” within [Strategic’s Form ADV, Part 2A](#) (link contained in text, select “Part 2 Brochures”).

Conversation Starters - Ask your financial professional:

- *Given my financial situation, should I choose an investment advisory service? Why or why not?*
- *How will you choose investments to recommend to me?*
- *What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?*

What fees will I pay?

Our fee for **discretionary** investment advisory services for client accounts of \$100 million or less is generally 0.50% per year and we may negotiate fees for accounts of greater than \$100 million. Our fee is payable quarterly in arrears and clients may be billed directly or may authorize us to directly debit fees from their account. The more assets there are in a client’s account, the more a client will pay in fees and, therefore, we may have an incentive to encourage clients to increase the assets in their account. We may also enter into performance fee arrangements, which may create an incentive to favor higher fee-paying accounts over other accounts in the allocation of investment opportunities. Strategic’s fees are exclusive of additional fees and expenses which will be incurred by clients separately for external providers such as sub-advisers, investment funds, legal counsel, and custodians, including, but not limited to, brokerage commissions, transactions costs, clearing fees and other administrative fees and costs.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

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Conversation Starters - Ask your financial professional:

- *Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?*

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

We are an investment adviser to several investment and private equity funds, for which we may earn a fee based on total fund assets managed and/or a performance fee. We invest our client's assets in these funds. Our client's assets (which may include such investment funds) may further be invested in specialty products and investment funds managed by us and/or our affiliates. Clients may be charged a fee at this specialty product level as well. Accordingly, we may have a financial incentive to invest client's assets in such funds and specialty products.

For additional information, please see the sections entitled "Advisory Business" and "Types of Clients" within [Strategic's Form ADV, Part 2A](#) (link contained in text, select "Part 2 Brochures").

Conversation Starters - Ask your financial professional:

- *How might your conflicts of interest affect me, and how will you address them?*

How do your financial professionals make money?

Strategic's financial professionals are compensated in the form of a base salary and a bonus, which is derived from a portion of Strategic's net income. Some financial professionals also hold equity interests in Strategic. As such, our financial professionals' compensation and equity returns may be influenced by client performance and growth. From time to time, Strategic also may compensate financial professionals in part based on their role in obtaining new client accounts.

Do you or your financial professionals have legal or disciplinary history?

No. **For additional information**, please see the sections entitled "Advisory Business" and "Types of Clients" within [Strategic's Form ADV, Part 2A](#) (link contained in text, select "Part 2 Brochures"). For a free and simple tool to research us and our financial professionals go to www.investor.gov/crs.

Conversation Starters - Ask your financial professional:

- *As a financial professional, do you have any disciplinary history? For what type of conduct?*

Additional Information

For additional information about our services, please visit our website at www.strategicgroup.com. If you would like additional, up-to-date information or a copy of this disclosure, please call (703) 243-4433.

Conversation Starters - Ask your financial professional:

- *Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?*